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Business Supporters' Newsletter: September 2026

Dear All

In this month's newsletter, we'd like to thank all AIPP business supporters who have already submitted their written Annual Review and mapped actions on *Actions for Pollinators* GIS.

If you haven't yet submitted your Annual Review you have until 12 noon on 30th Sept 2026.

Also, find out about which action to take this month, and see how each article (and action) relates back to your ESG.

We're delighted to welcome the following companies last month as business supporters of the AIPP: Kilkenny Cheese Ltd., SONI Ltd. and Nua Healthcare Services.

Read on to find out more.

AIPP ANNUAL REVIEW: Report to us, and MAP by 30 September 2026

E S G ✓

We are at that time of year again! Reporting is now mandatory for all AIPP business supporters, and reports must be submitted by 30 September 2026. Remember to align your reporting to the

AIPP Checklist on Page 34-35 of [Businesses: actions to help pollinators](#).

Reporting requires two steps:

- Step 1: A **written submission** via MS Forms (including tick boxes).
- Step 2: **Logging Actions for Pollinators** on our GIS system.

If you have any questions or are unsure about any aspect of reporting contact Sarah Kelly skelly@biodiversityireland.ie, or feel free to check out previous Annual Reviews by clicking the link below. Your report will be publicly available as part of our Business Supporters' Annual Review on pollinators.ie and on [Actions for Pollinators](#).



LINK: Submit your AIPP Business Supporters' Annual Review

WEBINAR: Biodiversity - where to start on your business site

E S ✓ G ✓

Join Sarah Kelly, Pollinator Plan Business officer, for this introductory, recorded webinar on biodiversity. In 20 minutes, this webinar will provide you with a step by step overview of how to engage with biodiversity using the AIPP's *Businesses: actions to help pollinators* guidelines. And the great thing is, you don't need to know anything about pollinators at the start of your journey!

WATCH: Biodiversity - where to start on your business site with the AIPP

TO DO THIS MONTH: Plan to cut and lift your long flowering meadow

E ✓ S G

September is the time when long flowering meadows should be cut, and the grass removed. Having these meadows, however small, is a fantastic action for biodiversity as it is returning a vital species-rich grassland habitat that has been lost in Ireland.

September is the ideal time to cut and lift, but please be aware that some large businesses may have to cut earlier than this. This can occur where they have large areas to mow before the weather changes, and the ground becomes too wet for large machinery. Others will have such large areas of meadows to manage, that some will be cut in spring instead. Some flexibility in cutting is fine.

More important is that the grass is removed. Fertilising or mulching grass back in will enrich the soil and give grasses an advantage over any wildflowers. Flower-rich meadows are a very fragile habitat that require the correct management each year. PIC: Waterford City & County Council.



DOWNLOAD: AIPP's How-to-guide Creating and restoring meadows in local communities

TO PLAN THIS MONTH: order your spring flowering pollinator-friendly bulbs

E S G ✓

At this time of year it's great to start to think about what will feed next year's early bumblebees in spring. Spring bulbs, planted in autumn are really helpful in providing pollen and nectar and when planted can appear before plants such as willow appear in a native hedgerow.

Consider ordering Spring crocuses, Snowdrops and Grape hyacinth to plant next month in pots, planters and flower beds around your site. Other actions you might consider for Q4 are available at the link below.



DOWNLOAD: AIPP's Top Ten pollinator-friendly plants for different situations

CHECK OUT: Q4 Actions for Pollinators

TRACK BUMBLEBEES: carry out a Flower-Insect-Timed Count (FIT Count) in September

E S G ✓

FIT Counts are an important way that you can help us monitor pollinators on your business site. They are a quick and easy survey that involves watching a 50cm x 50cm patch of flowers for 10 minutes and count how many insects visit using a free mobile app (available on [Android](#) / [Apple](#)). FIT Counts can be done by anyone, anywhere, and on any flower (but ideally on one of our 15 target flowers!). In September, the final month of the annual data-gathering, it's especially useful to carry out FIT Counts on species such as Ivy or Heather. Follow the link below for rules of the road.

Visit the link [here](#) to view the full FIT count results of the scheme in 2025 and see what the data look like (or how your own FIT counts compare!).



TRACK BUMBLEBEES ON YOUR BUSINESS SITE: Flower-Insect-Timed Counts

POLLINATOR NOTICEBOARD: September 2026

RESOURCES - BLOGS - WEBINARS - EVENTS etc.

- [First sighting of critically endangered bee in 26 years » All-Ireland Pollinator Plan.](#)
- Read more about [what is happening in other areas of the All-Ireland Pollinator Plan.](#)
- Catch up on the celebratory '[100 Tales of Hope for Ireland's Bees](#)' and the [celebratory video](#).
- Review [AIPP business supporters' case studies](#).

WHERE TO START ON YOUR POLLINATOR-BIODIVERSITY JOURNEY?

- START with the Checklist on [Page 34 Businesses: actions to help pollinators](#) and download a local [Biodiversity Maps](#) report for your business site.
- Collaborate with key nature accelerator initiatives including: [Business for Biodiversity BFB](#) (with KPMG/ Deloitte) - registration for 2027 is now open, Business in the Community Ireland [BITCI](#) and Business in the Community Northern Ireland [BITCI NI](#).

PIC: Large Carder bee - Steven Falk



Nature Strategy Accelerator Programme

The graphic illustrates a cyclical process with four stages: **DISCOVERY** (represented by a yellow sun-like shape with a bee), **ACTION** (represented by an orange shape with a bird), **EVOLUTION** (represented by a green shape with a butterfly), and **STRATEGY** (represented by a blue shape with a jellyfish). Arrows connect these stages in a clockwise cycle. To the right of the cycle is a QR code with the text "Register for free!" and an arrow pointing to it.

Join the Discovery Track for free and get started on your journey to nature positive.

Business for Biodiversity Ireland

INVITE: Biodiversity Champions, your Green Team and colleagues to sign up to the AIPP business supporters' newsletter

The All-Ireland Pollinator Plan (AIPP) is a voluntary framework bringing together different sectors across the island of Ireland to create a landscape where pollinators can survive and thrive. The AIPP is managed by the National Biodiversity Data Centre.



National Biodiversity Data Centre, SETU West Campus, Carriganore, Waterford, Ireland, X91PE03

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