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Business Supporters' Newsletter: August 2026

Dear All

In this month's newsletter, we'd like to request all business supporters complete their annual report by 30th Sept 2026.

Also, find out about the Business module of the next phase of the AIPP (2026-2030), this month's recommended pollinator action and how to track pollinators on site with FIT Counts.

And see how each article (and action) relates back to your ESG.

We're delighted to welcome the following companies last month as business supporters of the AIPP: Medical Supply Company Ltd., Titanic Belfast, Ballymaloe House Hotel and Dell Technologies - Cork Campus.

Read on to find out more.

AIPP 2026-2030: Encouraging businesses to protect pollinators

E ✓ S ✓ G ✓

Last month we launched the new phase of the All-Ireland Pollinator Plan which will run from 2026-2030, and is supported by the Government of Ireland Shared Island Fund; Department of Agriculture, Food, and the Marine; the National Parks and Wildlife Service; and the Northern Ireland Environment Agency.

Based on public and stakeholder consultations during 2025, **the next phase is structured into 10 work packages**, including a dedicated **business** work package. Read more about the aims of this work package [here](#).



As part of the new phase 2026-2030, we're delighted to welcome the following organisations as Partners: Business in the Community Ireland, Business in the Community Northern Ireland, Business for Biodiversity Ireland, Chambers Ireland, Bord Bia Origin Green, Failte Ireland, Irish Green Building Council, Association of Landscape Contractors of Ireland, Material Products Association of Northern Ireland and the Sustainable Tourism Network.

LUNCH & LEARN WEBINAR 19 August (live): The All-Ireland Pollinator Plan: What's new and how to get involved

Discover more about the All-Ireland Pollinator Plan 2026-2030

AIPP ANNUAL REVIEW: Report to us, and MAP by 30 September 2026

E S G ✓

We are at that time of year again! Reporting is now mandatory for all AIPP business supporters, and reports must be submitted by 30 September 2026. Remember to align your reporting to the AIPP Checklist on Page 34-35 of [Businesses: actions to help pollinators](#).

Reporting requires two steps:

- Step 1: A **written submission** via MS Forms (including tick boxes).
- Step 2: **Logging Actions for Pollinators** on our GIS system.

If you have any questions or are unsure about any aspect of reporting contact Sarah Kelly skelly@biodiversityireland.ie, or feel free to check out previous Annual Reviews by clicking the link below. Your report will be publicly available as part of our Business Supporters' Annual Review on pollinators.ie and on Actions for Pollinators.



LINK: Submit your AIPP Business Supporters' Annual Review

DON'T MOW JUST YET: August's seeds feed next year's bees

E ✓ S G

Long-flowering meadows/areas (one 'cut and lift' a year) on your business site are entering an important part of their cycle. Soon, their seeds will drop into the soil and join the seedbank, ensuring next year's meadows are filled with native wildflowers and grasses to support your local pollinators and wider biodiversity.

If you have a long-flowering meadow, **don't cut yet**. Wait until September to allow seeds to fully set and don't forget to remove the cuttings to reduce soil fertility (wildflowers grow best in nutrient poor environments!). To provide further support to pollinators, leave some areas totally uncut to provide shelter for overwintering insects. For more information, check out our guidelines below on creating and restoring meadows.

Remember, most meadows will develop on their own, if managed properly – However, it is possible to help them along by collecting small amounts of seed from a native meadow near to you (see our guide [here](#)). **NOTE:** Wildflower seed mixes sold in shops should always be avoided (click [here](#) to learn why). Patience, not packets, is the best approach for long-lasting, pollinator-friendly meadows!

Bonus tip for businesses: Consider an associated policy to help colleagues, contractors or customers understand the importance of this action for biodiversity.



**DOWNLOAD AIPP's How-to-guide Creating and restoring meadows
in local communities**

TRACK BUMBLEBEES: carry out a Flower-Insect-Timed Count (FIT Count) in August

E S G ✓

FIT Counts are an important way that you can help us monitor pollinators on your business site. They are a quick and easy survey that involves watching a 50cm x 50cm patch of flowers for 10 minutes and count how many insects visit using a free mobile app (available on [Android](#) / [Apple](#)). FIT Counts can be done by anyone, anywhere, and on any flower (but ideally on one of our 15 target flowers!). In August, it's especially useful to carry out FIT Counts on species such as Common Knapweed or Ragwort. Follow the link below for rules of the road.

Visit the link [here](#) to view the full FIT count results of the scheme in 2025 and see what the data look like (or how your own FIT counts compare!).



TRACK BUMBLEBEES ON YOUR BUSINESS SITE Flower-Insect-Timed Counts

POLLINATOR NOTICEBOARD: August 2026

RESOURCES - BLOGS - WEBINARS - EVENTS etc.

- [Wild Bee Festival, Waterford - 22 & 23 August 2026](#).
- Catch up on the celebratory '[100 Tales of Hope for Ireland's Bees](#)' and the [celebratory video](#).
- Review [AIPP business supporters' case studies](#).

WHERE TO START ON YOUR POLLINATOR-BIODIVERSITY JOURNEY?

- START with the Checklist on [Page 34 Businesses: actions to help pollinators](#) and download a local [Biodiversity Maps](#) report for your business site.
- Collaborate with key nature accelerator initiatives including: [Business for Biodiversity BFB](#) (with KPMG/ Deloitte), Business in the Community Ireland [BITC](#) and Business in the Community Northern Ireland [BITC NI](#).

PIC: Large Carder bee - Steven Falk



INVITE Biodiversity Champions, your Green Team and colleagues to sign up to the AIPP business supporters' newsletter

The All-Ireland Pollinator Plan is a voluntary framework bringing together different sectors across the island of Ireland to create a landscape where pollinators can survive and thrive. Its implementation is coordinated by the National Biodiversity Data Centre.



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National Biodiversity Data Centre, SETU West Campus, Carriganore, Waterford, Ireland, X91PE03

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