

# Case Study



## sonova HEAR THE WORLD

Sonova Consumer Hearing Ireland is a Swiss-owned manufacturer based in County Offaly specializing in hearing care ([hearing instruments](#), [cochlear implants](#), [wireless communication](#)). It employs circa 115 people at its site.



It's not just the Bee Orchid which has made a dramatic entrance on Sonova's site, but also Common spotted, Heath spotted and Pyramidal Orchids too. PICS: Edmund Healy



‘ This year we participated again in **No Mow May** on site and have completely left the meadow area. The reduced mowing PLUS the elimination of pesticides on site has contributed to the appearance of four species of orchid including Bee Orchids. We will continue to support wild pollinators with this easy evidence-based action of reduced-mowing.’

**Edmund Healy,**  
*Environmental Health & Safety Officer*

### Future Plans:

Sonova's Offaly site will continue with its evidence-based actions to support pollinators (and Bee Orchids!). We will also choose alternatives to honeybee hives and wildflower seed mixes as we understand neither is a biodiversity action.



In line with the AIPP evidence-based ' <i>Businesses: actions to help pollinators</i> ' guidelines, Sonova Consumer Hearing Ireland has delivered the following actions:	Evidence-based Action delivered:
We have a site beside the facility, which is being left to nature with: Hedgerow around facility growing wild (bramble, ivy, elder, etc.), Native trees growing, meadow growing wild.	<b>Action 2</b> Develop a plan to protect existing sources of food and shelter <b>Action 7</b> Maintain or plant a native flowering hedgerow
This year we participated in No Mow May: we did not mow the grass for 7 weeks from the middle of April until the start of June. Many wildflowers grew throughout the site and visitors and contractors to the site gave positive feedback on our actions and some even said they would look to do the same at their business.	<b>Action 5</b> Create a short-flowering meadow <b>Action 6</b> Create a long-flowering meadow <b>(reduced mowing &amp; lift cuttings)</b>
We also planted five flowerbeds with pollinator friendly plants (Lavender etc.).	<b>Action 11</b> Plant pollinator friendly perennials
We again have not used any pesticides or herbicides on site.	<b>Action 17</b> Eliminate Pesticide Use
Composite, re-usable signage made up (No Mow May, Managed for Wildlife etc.)	<b>Action 27</b> Acknowledge your support of the AIPP
Newsletter and email to staff re on-site changes. Downloaded posters from <a href="http://www.pollinators.ie/resources">www.pollinators.ie/resources</a> .	<b>Action 26</b> Promote the All-Ireland Pollinator Plan to employees

AIPP Page Reference: [Resources for Business](#) » [All-Ireland Pollinator Plan \(pollinators.ie\)](#):

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