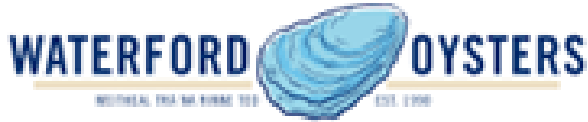


# Case Study



Meitheal Trá na Rinne (Waterford Oysters) was founded in 1990 in the Irish speaking (Gaeltacht) area of An Rinn to market and sell the premium quality oysters produced by our growers in Dungarvan Bay. At our factory by the sea at Móta we grade oysters and when ready for sale we purify them in our state-of-the-art purification facility before packing them for market. Firmly rooted in a rural Gaeltacht area we are an integral part of the community in which we live, providing valuable long term employment in the local area and adding significantly to the local economy.



‘We have designated a portion of our south facing earth banks (for solitary mining bees) across the site, allowed the bramble and ivy to remain across all parts of the perimeter (a food source for solitary bees). We have eliminated the use of pesticides completely.’

**Cliona Mhic Giolla Chuda, Bainisteoir  
Meitheal Trá na Rinne Teo**



An initiative by  
**BORD BIA**  
IRISH FOOD BOARD



South facing earth bank for solitary mining bees.

## Future Plans:

This year we will engage with the Business for Biodiversity Ireland platform. ([www.businessforbiodiversity.ie](http://www.businessforbiodiversity.ie))



[www.pollinators.ie](http://www.pollinators.ie)



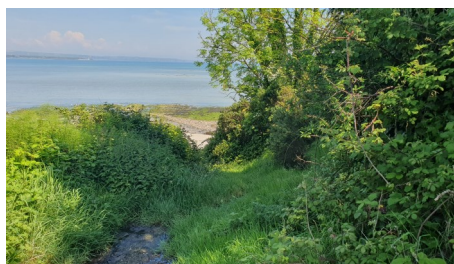
In line with the AIPP evidence-based ‘Businesses: actions to help pollinators’ guidelines, Meitheal Trá na Rinne (Waterford Oysters) has delivered the following actions on third party sites and their own site.	Evidence-based Action delivered:
We have retained a hedgerow area on 3 sides of our site. We are also retaining Bramble and Ivy as key food sources across the site. Managing our hedgerows to allow for bee nesting and early spring flowers.	<b>Action 2</b> Develop a plan to protect existing sources of food and shelter
Verges are allowed to grow with minimal yearly maintenance in Autumn.	<b>Action 6</b> Create a long-flowering meadow <b>(reduced mowing &amp; lift cuttings)</b>
We have also planted managed willow (AIPP recommended).	<b>Action 8</b> Plant native, local provenance, pollinator-friendly trees and shrubs
We have designated a portion of our south facing earth banks (for solitary mining bees) across the site, allowed the bramble and ivy to remain across all parts of the perimeter (for solitary bees).	<b>Action 16</b> Provide nesting habitat for cavity-nesting solitary bees
We have eliminated the use of pesticides completely.	<b>Action 18</b> Reduce pesticide use
We held a staff training session on pollinators, emphasising the rationale behind our pollinator, biodiversity and Origin Green initiatives.	<b>Action 26</b> Promote the All-Ireland Pollinator Plan to employees on a monthly basis

AIPP Page Reference: [Resources for Business » All-Ireland Pollinator Plan \(pollinators.ie\)](#):

- Action 2:** Page 8
- Action 6:** Page 10
- Action 8:** Page 13
- Action 16:** Page 17
- Action 18:** Page 18
- Action 26:** Page 26



Willow adjacent to building



Brambles, nettles etc.

