

Case Study



The Foyle Food group is a family-owned business with over 40 years of expertise in beef supply chain and processing. The largest single dedicated beef processor in the UK and Ireland, Foyle Food Group specialises in the slaughter, deboning and further processing of premium beef products, which are exported around the world. The company employs circa 1350 people across 5 sites in the UK and Ireland.



An initiative by
BORD BIA
IRISH FOOD BOARD



PICS: Foyle Food Group

‘Foyle Food Group has committed to the Origin Green Biodiversity Pledge by planting native pollinator-friendly trees on two sites, 50 in Omagh and a number in a small paddock on the Campsie site. Reduced mowing has been adopted on all three sites to provide food, shelter and safety for pollinators.’

Rachel McDermott, Group Environmental Co-ordinator, Foyle Food Group

Future Plans:

As a group, collectively we will sign up to the national hub Business for Biodiversity Ireland ([Action 31 Page 28](#)).



In line with the AIPP evidence-based ' Businesses: actions to help pollinators ' guidelines, Foyle Food Group has delivered the following actions:	Evidence-based Action delivered:
<p>Campsie, Donegal and Omagh sites: reduced any mowing on site in order to allow pollinators to flourish.</p>	<p>Action 5 Create a short-flowering meadow Action 6 Create a long-flowering meadow (reduced mowing & remove cuttings)</p>
<p>Committing to our biodiversity pledge by planting native trees. Campsie site: in a small paddock. Omagh site: 50 native trees.</p>	<p>Action 8 Plant native, local provenance, pollinator-friendly trees and shrubs</p>
<p>Donegal site: Continue to preserve current ecosystems by the River Foyle.</p>	<p>Action 1 Develop a plan to protect existing sources of food and shelter</p>
<p>Employees (all sites) - Internal communications through monthly updates on TV screens raises awareness among staff of the biodiversity actions we are delivering. Foyle Food Group also have an app in where Foyle Food Group's biodiversity actions are displayed to staff.</p>	<p>Action 26 Promote the All-Ireland Pollinator Plan to employees</p>

AIPP Page Reference: [Resources for Business » All-Ireland Pollinator Plan \(pollinators.ie\)](#)

Action 1: Page 7

Action 5 & 6: Pages 9 & 10

Action 8: Page 13

Action 26: Page 26

