

Case Study



Dawn Farms is Europe's leading B2B specialist supplier of cooked protein ingredients. We offer a comprehensive range of pre-cooked meat, plant proteins, fermented and dried sausage ingredients for the pizza, sandwich, snack and prepared meal sectors. We are a family company with a global reach, exporting to over 50 international markets. We are proud to supply many of the world's most loved food brands in retail and QSR/fast casual restaurants from our state-of-the-art manufacturing facilities in Ireland, Germany and the UK.



PIC: Steven Falk



An initiative by

BORD BIA
IRISH FOOD BOARD

'Promoting biodiversity internally, as well as supporting external initiatives is included in Dawn Farm's objectives outlined within our Environmental Management Programme.'

**Sadhbh McCarrick, Sustainability
Manager, Dawn Farms**

Future Plans:

Dawn Farms has identified specific areas on site that can be investigated as suitable for pollinator-friendly planting. They are in the process of scoping these actions in the context of their Food Site Management Plan. They also monitor the success of their "No Mow" plot.



www.pollinators.ie



**National
Biodiversity
Data Centre**
Documenting Ireland's Wildlife



| In line with the AIPP evidence-based ' Businesses: actions to help pollinators ' guidelines, Dawn Farms has delivered the following actions: across their food production site allowing for good production and regulatory constraints: | Evidence-based Action delivered: |
|---|--|
| Dawn Farms has preserved areas of their site, reduced strimming and trimming of hedgerows where possible. These areas contain ivy and brambles as a food source for pollinators. | Action 7 Maintain or plant a native flowering hedgerow |
| Dawn Farms has maintained their pollinator friendly planting plots near their office facilities and their Waste Water Treatment Plant (WWTP). | Action 8 Plant native, local provenance, pollinator-friendly trees and shrubs |
| Dawn Farms has scoped a section of lawn to be left uncut to create a long-flowering area in 2024. The area (75m ³) will be managed as a long-flowering meadow with 1 grass cut & lift per year. | Action 6 Create a long-flowering meadow (reduced mowing) |
| Dawn Farms held an awareness raising initiative, highlighting the important role pollinators play, as part of their site Environmental Day in August. The objective of this awareness initiative is to fuel future actions, e.g., practical and workable ideas for actions that can be taken at an organizational level to protect pollinators and create pollinator friendly habitats in and around the workplace. | Action 26 Promote the All-Ireland Pollinator Plan to employees |
| Dawn Farms worked closely with the local Tidy Towns committee to sponsor and assist in the planting of a Welcome Forest in the local community at a date to be confirmed this year. | Action 24 Sponsor pollinator activities in your local area (native planting) |

AIPP Page Reference: [Resources for Business » All-Ireland Pollinator Plan \(pollinators.ie\)](#):

Action 6: Page 10

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