

Case Study



Aurivo Co-operative Society Ltd.

Aurivo Co-op is a large multi-purpose co-operative engaged in a wide range of activities including dairy processing, liquid milk distribution, animal feed milling, retail stores, e-commerce, garden centres, livestock marketing and sports nutrition. In Aurivo our values define how we operate, employing over 700 people directly and providing employment for many others in wide range of activities including transport & distribution.



PIC: Steven Falk



An initiative by
BORD BIA
IRISH FOOD BOARD



PIC: Brendan Moran

Team members from Aurivo who led an enhancement event at the Ballaghaderreen Community Garden through its Helping Days Programme. Aurivo's employees from Aurivo Dairy Ingredients Ballaghaderreen, Homeland Ballaghaderreen & Nutrias Agri-Business Ballaghaderreen took part in a range of activities including the planting of pollinator-friendly plants and shrubs.

‘This year, we supported the [Great Yellow Bumblebee](#), Ireland's rarest bumblebee species, by sponsoring a variety of pollinator-friendly community and schools initiatives in the Mullet Peninsula. This was done in conjunction with The Great Yellow Bumblebee Project and Belmullet Tidy Towns.’

Brendan Moran,
Aurivo Sustainability Project Lead

Belmullet Tidy Towns was a regional pollinator award winner, judged by the AIPP, in 2023. [Read more here](#)

Future Plans:

Aurivo will continue to support the work on the Great Yellow Bumblebee this year. Aurivo will also review the All-Ireland Pollinator Plan guidelines for Solar, Wind, Farmland and the ‘Pledge Your Garden’ leaflet with a view to integrating into plans with community, suppliers and employees.



www.pollinators.ie



National Biodiversity Data Centre
Documenting Ireland's Wildlife



<p>In line with the AIPP evidence-based ‘Businesses: actions to help pollinators’ guidelines, Aurivo has delivered the following actions on third party sites and their own site.</p>	<p>Evidence-based Action delivered:</p>
<p>Crossroads & Killygordon Enterprise Group (CAKE), Co. Donegal Aurivo organised a planting and clean up event in conjunction with CAKE. As part of the event Aurivo sponsored, flowers, shrubs, planters, stone, compost and also provided 3 workers to help with the planting and clean-up day. Plants used included; Spirea x8, Berberis x5, for back - Smack hydrangeas x5, numerous Perennials, Geraniums x3, Bacopa x2, Phormiums x2, Potentilla x2, Hypericum x2, Euonymus x2, Skimmia x2, Carre rouge x2, Rose x1.</p>	<p>Action 24 Sponsor pollinator activities in your local area (ornamental planting)</p>
<p>Ballaghaderreen Community Garden, Co. Roscommon Aurivo organised a clean-up and enhancement event. 20 volunteers from Aurivo’s 3 local sites helped enhance the community garden through painting, stone pathway creation between the raised bed, new signage and through the planting of pollinator friendly plants and shrubs. Pollinator-friendly plants planted as part of the overall planting scheme; Nepeta racemose x 10, Scabious butterfly blue x 3, Stachys byzantine x 5, Lavandula x 6 and Helichrysum italicum x 6.</p>	<p>Action 24 Sponsor pollinator activities in your local area (ornamental planting)</p>
<p>Ballaghaderreen Tidy Towns sponsorship Aurivo sponsored flowers and helped with the planting.</p>	<p>Action 24 Sponsor pollinator activities in your local area. (ornamental planting)</p>
<p>Castle Kidz Childcare sensory garden planting Carracastle Co. Mayo Aurivo planted a sensory garden.</p>	<p>Action 24 Sponsor pollinator activities in your local area (ornamental planting)</p>
<p>Animal Feeds Mill (Aurivo Site), Ballaghaderreen, Co. Roscommon Aurivo designated and cordoned off a section of lawn as a pollinator-friendly area, some bug hotels and a large planter pot with pollinator friendly plants were also installed in the area.</p>	<p>Actions 2, 5, 6, 13 (including reduced mowing)</p>
<p>Workshop sponsorship – supporting Rare Pollinators Aurivo helped sponsor workshops and a school competition to help raise awareness about the Great Yellow Bumblebee and native wildflowers in the Belmullet area (Co. Mayo). The workshops and competition were organised by The Great Yellow Bumblebee Project and Belmullet Tidy Towns.</p>	<p>Action 24 Sponsor pollinator activities in your local area</p>

AIPP Page Reference: [Resources for Business » All-Ireland Pollinator Plan \(pollinators.ie\)](#):

Action 24: Page 25

Actions 2, 5, 6, 13

