

Case Study



The Culinary Food Group is a leading food manufacturer specializing in natural stocks, sauces, pasta and culinary prepared ingredients. The manufacturing units within TCFG were established from the 1990s and today TCFG has four manufacturing plants in Naas, County Kildare.



An initiative by
BORD BIA
IRISH FOOD BOARD



‘The initial reduced mowing action to create a long-flowering meadow on what was a lawn, was a great first step in supporting pollinators. We are planning to increase the level of reduced mowing on site and will use signage and a mown ‘perimeter strip’ to indicate to customers/visitors how our change in mowing management is supporting pollinators.

For our annual employee Environmental Day we will ‘swap out’ wildflower seed packets, which we now understand is not a biodiversity action, and instead provide staff with either herb packets or sunflower seeds and supporting information on what they might consider for their gardens.’

**Colette Staunton, Sustainability Lead,
The Culinary Food Group**

Future Plans:

As new AIPP Business Supporters The Culinary Food Group is designating further areas for reduced mowing and managing some hedgerows and brambles to allow for natural bee nesting. Employee biodiversity gifts for the Environmental Day will be either herbs, pollinator-friendly bulbs or sunflower seeds specified from the AIPP published resources.



www.pollinators.ie



National Biodiversity Data Centre
Documenting Ireland's Wildlife



In line with the AIPP evidence-based <i>Businesses: actions to help pollinators</i> guidelines, The Culinary Food Group delivered the following actions on their site:	Evidence-based Action delivered:
<p>The Culinary Food Group designated a 75m² grass area to create a naturally regenerating long wild-flower meadow through the reduced mowing action. The Culinary Food Group will only be mowing this a maximum of once per year. Historically this was a lawn that was mowed regularly throughout the year.</p>	<p>Action 6 Create a long-flowering meadow (reduced mowing)</p>
<p>Every year on their site, The Culinary Food Group hosts an employee Environmental Day to educate all staff on Sustainability and Environmental topics within the business. This event showcases all the company's sustainable, environmental and energy saving projects. As part of this day there is also an educational Biodiversity stand which provides information on the threats to Ireland's 100+ wild bees and how we can help them thrive.</p>	<p>Action 26 Promote the All-Ireland Pollinator Plan to employees</p>

AIPP Page Reference: *Resources for Business » All-Ireland Pollinator Plan (pollinators.ie)*:

Action 6: Page 9-11

Action 26: Page 26

