

# Case Study



**Mannok Build Ltd.** manufactures a range of construction products, producing a wide range of premium building materials including high-performance rigid insulation, aircrete thermal blocks, cement, rooftiles and precast concrete products.

**Mannok Pack Ltd.** manufactures thermoformed food packaging for processors/retailers in the UK and Ireland.



PIC: Steven Falk

‘This year we delivered a range of evidence-based actions in line with the All-Ireland Pollinator Plan guidance.

The reduced mowing and more considered management of both existing native hedgerows and the 7-acre meadow are ‘easy wins’. We have increased awareness through our ‘value chain’ – across suppliers, community and employees and will continue in the same vein into next year.’

**Oisín Lynch**

**Environmental Advisor, Mannok**

## Future Plans:

Mannok is planning to plant an orchard of 30 locally sourced plum, pear and apple trees which will provide an extra food supply to pollinators. Varieties that have been traditionally grown in this area have been selected. Mannok will also aim to complete more actions in the ‘raising awareness’ section of the Pollinator Plan actions.



In line with the AIPP evidence-based ‘Businesses: actions to help pollinators’ guidelines, Mannok Pack Ltd. and Mannok Build Ltd. have delivered the following actions:	Evidence-based Action delivered:
Mannok has extended further the area managed under the Pollinator Plan. The newly incorporated area has quite a large area under bramble, there is also grass-land rich in wildflowers and mature flowering hedgerows.	<b>Action 2</b> Develop a plan to protect existing sources of food and shelter
Mannok is only mowing designated areas twice per year to allow wildflowers to fully complete their lifecycle and set seed. The mown grass is removed to reduce soil fertility.	<b>Action 5</b> Create a short-flowering meadow <b>Action 6</b> Create a long-flowering meadow  (reduced mowing)
The 7-acre wildflower meadow was grazed once in early spring and again in late September.	<b>Action 6</b> Create a long-flowering meadow  (reduced mowing)
<b>Communication Actions — ‘value chain’</b>	
Any actions undertaken under the Pollinator Plan are included in the Mannok company newsletter which reaches 800 members of staff and encourages staff to take pollinator friendly actions in their own gardens.	<b>Action 26</b> Promote the All-Ireland Pollinator Plan to employees on a monthly basis
Mannok provided funding to a local school to buy materials which were used by the children to build bug hotels, some of which have been erected on their lands.	<b>Action 24</b> Sponsor pollinator activities in your local area
Mannok has also developed a supply chain questionnaire encouraging suppliers to carry out pollinator friendly actions.	<b>Action 23</b> Promote the All-Ireland Pollinator Plan to suppliers

AIPP Page Reference: [Resources for Business » All-Ireland Pollinator Plan \(pollinators.ie\)](#):

**Action 2:** Page 7-8

**Action 5 & 6:** Page 9-10

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