



# Business Supporters

## Pollinator Plan: Framework for Businesses

We *depend* on pollinators and the important service they provide. Unfortunately, our pollinators on the island of Ireland, north and south, are in decline. Of the 100+ different types of wild bees, one third is threatened with extinction mainly because we have drastically reduced the amount of food and safe nesting sites that support them (*impact*).

The All-Ireland Pollinator Plan (AIPP) is a framework bringing together different sectors, [including business](#), to create a landscape where pollinators can survive and thrive. It is a shared plan of action with a [robust governance structure](#), underpinned by the [Irish Pollinator Research Network](#), which is supported by over [100 government/NGOs and 100% of the island's councils](#).

We know that by helping pollinators, we are improving biodiversity across the island. All businesses, regardless of sector, size or holdings, can play a role in helping pollinators; together, we can take steps to restore pollinator populations to healthy levels.

As a Business Supporter of the AIPP any size of business (*large corporate, SME, micro-enterprise*) can begin, or continue to build on, nature-positive goals by: **(i)** Identifying and delivering AIPP evidence-based actions based on [Businesses: Actions to help pollinators](#) and [companion resources](#) and **(ii)** Reporting to us annually. As your business progresses consider measuring changes in pollinators through formal biodiversity monitoring mechanisms. N.B. The AIPP is aligned to *ISO14001:2015* and goals 15 and 13 of the *UN Sustainable Development Goals* (SDG). It is also aligned to Bord Bia's Origin Green Charter as pollinator actions supporting members' biodiversity targets.

By signing up your business agrees to:

1. Deliver ONE AIPP evidence-based action in Year 1 and TWO action from Year 2 onwards.
2. Report to us annually through the AIPP [Annual Review](#) by 30 September (250 words) plus map actions on [Actions for Pollinators \(GIS\)](#).

N.B. We invite you to 'Locate' which biodiversity is on or adjacent to your land via [Biodiversity Maps](#) and consider tracking changes (on larger sites) through the formal [Flower Insect Timed \(FIT\) Counts](#) and [Bumblebee Monitoring Scheme](#).

**IN RETURN** we will provide you with: (a) The *AIPP Certificate of Participation* and *Business Supporters Logo* for use online, on site and in your sustainability reporting (b) Guidance via email/phone/online on evidence-based actions and (c) the *AIPP Business Supporters monthly newsletter (Mailchimp)* – **which is our primary means of communication with you.**

### 1. COMPLETE THIS FORM & EMAIL WITH YOUR LOGO TO Sarah Kelly [skelly@biodiversityireland.ie](mailto:skelly@biodiversityireland.ie)

**Business Name:** \_\_\_\_\_

N.B. We will only use your logo to promote your pollinator-friendly work in the following three ways: (i) on the Business Supporters page of [www.pollinators.ie](http://www.pollinators.ie) (ii) Latest News/Blogs, and the (iii) Annual Review.

**Senior Management Signature:** \_\_\_\_\_

**Print (name and job title):** \_\_\_\_\_

**Point of Contact (1) – including email (if different from signatory):** \_\_\_\_\_

**Print (name and job title):** \_\_\_\_\_

**Point of Contact (2) including email:** \_\_\_\_\_

**Print (name and job title):** \_\_\_\_\_

**N.B. We ask you for two points of contact to allow for staff changes.**

### 2. AS PART OF THE SIGN-UP PROCESS PLEASE CREATE AN ACCOUNT ON ['Actions for Pollinators' \(GIS\)](#).

N.B. Participation/support for the All-Ireland Pollinator Plan does not equate to endorsement of products or services by the AIPP. Also, additional use of AIPP Business Supporters logo requires written approval.

a: National Biodiversity Data Centre, Beechfield House, Waterford Institute of Technology West Campus, Carriganore. Co. Waterford X91 PE03. The National Biodiversity Data Centre is a Company Limited by Guarantee. Register Number: 730718.

