**Business Supporters**

**Pollinator Plan: Framework for Businesses**

We *depend* on pollinators and the important service they provide. Unfortunately, our pollinators on the island of Ireland, north and south, are in decline. Of the 100+ different types of wild bees, one third is threatened with extinction mainly because we have drastically reduced the amount of food and safe nesting sites that support them (*impact*).

The All-Ireland Pollinator Plan (AIPP) is a framework bringing together different sectors, [including business](https://pollinators.ie/businesses/), to create a landscape where pollinators can survive and thrive. It is a shared plan of action with a [robust governance structure](https://pollinators.ie/about/aipp-steering-group/), underpinned by the [Irish Pollinator Research Network](https://pollinators.ie/research/), which is supported by over [100 government/NGOs and 100% of the island’s councils](https://pollinators.ie/about/partners/).

We know that by helping pollinators, we are improving biodiversity across the island. All businesses, regardless of sector, size or holdings, can play a role in helping pollinators; together, we can take steps to restore pollinator populations to healthy levels.

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| As a Business Supporter of the AIPP any size of business (*large corporate, SME, micro-enterprise*) can begin, or continue to build on, nature-positive goals by: **(i)** Identifying and delivering AIPP evidence-based actions based on [*Businesses: Actions to help pollinators*](https://pollinators.ie/wp-content/uploads/2024/01/AIPP-Business-Guide-2023-WEB-1.pdf)and [companion resources](https://pollinators.ie/resources/) and **(ii)** Reporting to us annually. As your business progresses consider measuring changes in pollinators through formal biodiversity monitoring mechanisms. N.B. The AIPP is aligned to *ISO14001:2015* and goals 15 and 13 of the *UN Sustainable Development Goals* (SDG).It is also aligned to Bord Bia’s Origin Green Charter as pollinator actions supporting members’ biodiversity targets. | |
| By signing up your business agrees to:   1. Deliver ONE AIPP evidence-based action in Year 1 and TWO action from Year 2 onwards. 2. Report to us annually through the AIPP [Annual Review](https://pollinators.ie/businesses/publications/annual-reviews/) by 30 September (250 words) plus map actions on [Actions for Pollinators (GIS)](https://pollinators.biodiversityireland.ie/).   N.B. We invite you to ‘Locate’ which biodiversity is on or adjacent to your land via [Biodiversity Maps](https://maps.biodiversityireland.ie/) and consider tracking changes (on larger sites) through the formal [Flower Insect Timed (FIT) Counts](https://pollinators.ie/record-pollinators/fit-count/) and [Bumblebee Monitoring Scheme](https://pollinators.ie/record-pollinators/bumblebee-monitoring-scheme-2/).  **IN RETURN** we will provide you with: (a) The *AIPP Certificate of Participation* and *Business Supporters Logo* for use online, on site and in your sustainability reporting (b) Guidance via email/phone/online on evidence-based actions and (c) the *AIPP Business Supporters monthly newsletter* (*Mailchimp*) – **which is our primary means of communication with you.** | |
| 1. **COMPLETE THIS FORM & EMAIL WITH YOUR LOGO TO Sarah Kelly skelly@biodiversityireland.ie**   **Business Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  N.B. We will only use your logo to promote your pollinator-friendly work in the following three ways: (I) on the Business Supporters page of [www.pollinators.ie](http://www.pollinators.ie) (ii) Latest News/Blogs, and the (iii) Annual Review. | |
| **Senior Management Signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­­\_\_\_\_\_\_\_\_\_\_  **Print (name and job title):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **Point of Contact (1) – including email**(if different from signatory): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Print (name and job title):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **N.B. We ask you for two points of contact to allow for staff changes.** | **Point of Contact (2) including email:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Print (name and job title):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **2. AS PART OF THE SIGN-UP PROCESS PLEASE CREATE AN ACCOUNT ON** [**‘Actions for Pollinators’ (GIS)**](https://pollinators.biodiversityireland.ie/)**.** | |

**N.B. Participation/support for the All-Ireland Pollinator Plan does not equate to endorsement of products or services by the AIPP. Also, additional use of AIPP Business Supporters logo requires written approval.**

**a: National Biodiversity Data Centre, Beechfield House, Waterford Institute of Technology West Campus, Carriganore. Co. Waterford X91 PE03. The National Biodiversity Data Centre is a Company Limited by Guarantee. Register Number: 730718.**