



# RACHEL BAIN BIODIVERSITY OFFICER



**Causeway  
Coast & Glens**  
Borough Council

**DON'T MOW,** let it  
**grow**



Partnership: Transport  
NI, NIEA & CCGBC  
Funded by HLF &  
LCF





- Selection Criteria
- 24 Road Verges
- 18 Council Parks
- Over 60 IAS







-Biodiversity survey  
-Management  
options



- Community & volunteer engagement  
surveys / events / sightings / photography  
blogging / volunteer roles for all skills &  
interests
- Training for volunteers & land managers







- Engaging wider public bodies
- Influencing policy makers
- Cost benefit analysis / economic appraisal





- PR campaign
- Public events
- Change public perception
- [dontmowletitgrow.com](http://dontmowletitgrow.com)
- Facebook (566 likes)

# Public Perception Highlights

- 190 people participated
- 97% thought it was important to manage areas in NI for wildlife
- 80% preferred the longer grass
- Approx 95% felt it was important to increase public understanding of our native plants and animals







Management Toolkit  
- To share all project  
outcomes



# Positive Change for People and Biodiversity





Please help us and  
Volunteer ☺

[dontmowletitgrow.com](http://dontmowletitgrow.com)

Thank you

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