



RACHEL BAIN BIODIVERSITY OFFICER



**Causeway
Coast & Glens**
Borough Council



DON'T MOW, let it
grow

Partnership: DFI Roads, NIEA & CCGBC
Funded by HLF & LCF



TAKE IT EASY AND LET THE GRASS GROW



Why Care

- Dramatic decline in hay meadows
- Pressures
- Native wildflowers
- Pollinators
- Ecosystem services





Verges & amenity

- Grassland refuge
- Biodiversity highway





-Very visible



- Selection Criteria
- 24 Road Verges
- 18 Council Parks
- Over 60 IAS





-Biodiversity survey
-Management
options



-Small change of management
big benefits

- Community & volunteer engagement surveys / events / sightings / photography blogging / volunteer roles for all skills & interests
- Training for volunteers & land managers





- Engaging wider public bodies
- Influencing policy makers
- Cost benefit analysis / economic appraisal



- PR campaign
- Public events
- dontmowletitgrow.com
- Facebook (1000 likes 😊)

Bizzy Flo & Friends

Web App x Busy Flo - Don't mow let it grow x

① dontmowletitgrow.com/busy-flo/

DON'T MOW let it
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BIZZY FLO HAS AN IMPORTANT MESSAGE FOR YOU

Public Perception Survey

- Year one 190, Year two 263 participated
 - 97% (98%) important to manage areas for wildlife
 - 80% (87%) preferred long grass
 - 95% important to increase public understanding
 - 80% (93%) quality of green space impacts their decision on whether or not and how often to visit an area





Management Toolkit
- To share all project
outcomes

Positive Change for People and Biodiversity





Please help us and
Volunteer 😊

www.dontmowletitgrow.com

Thank you

Any Questions

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