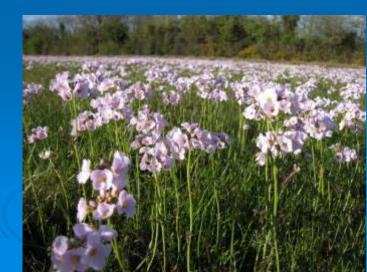




RACHEL BAIN BIODIVERSITY OFFICER







Partnership: DFI Roads, NIEA & CCGBC Funded by HLF & LCF



TAKE IT EASY AND LET THE GRASS GROW



Why Care

> Dramatic decline in hay meadows
> Pressures
> Native wildflowers
> Pollinators
> Ecosystem services





Verges & amenity -Grassland refuge -Biodiversity highway









Selection Criteria
24 Road Verges
18 Council Parks
Over 60 IAS





-Biodiversity survey -Management options

-Small change of management big benefits

 Community & volunteer engagement surveys / events / sightings / photography blogging / volunteer roles for all skills & interests

- Training for volunteers & land mangers





- Engaging wider public bodies
- Influencing policy makers
- Cost benefit analysis / economic appraisal

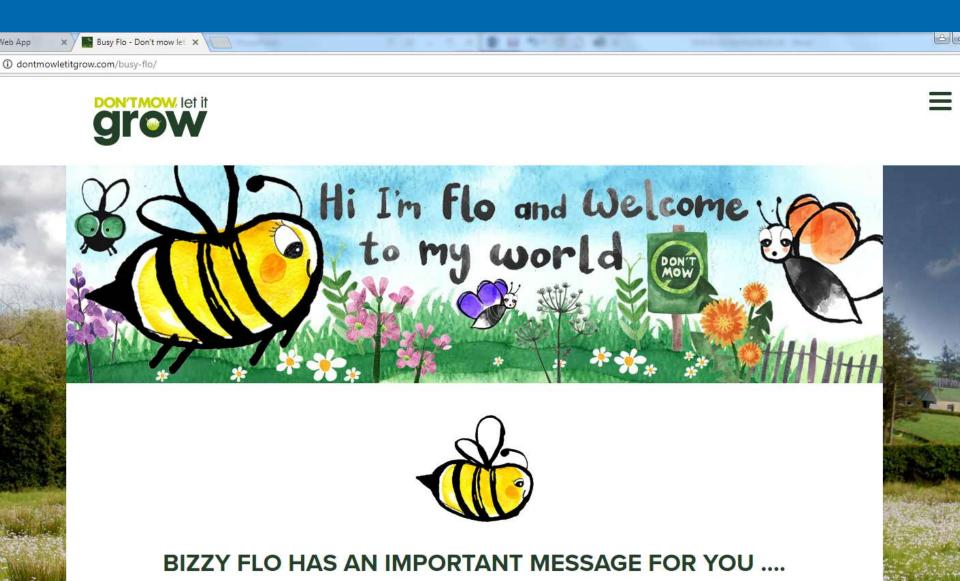






- PR campaign
- Public events
- dontmowletitgrow.com
 Facebook (1000 likes ③)

Bizzy Flo & Friends



Public Perception Survey

Year one 190, Year two 263 participated

- 97% (98%) important to manage areas for wildlife
- 80% (87%) preferred long grass
- 95% important to increase public understanding
- 80% (93%) quality of green space impacts their decision on wither or not and how often to visit an area





Management Toolkit - To share all project outcomes





Positive Change for People and Biodiversity





Please help us and Volunteer www.dontmowletitgrow.com

Thank you Any Questions <u>rachel.bain@causewaycoast</u> <u>andglens.gov.uk</u>

